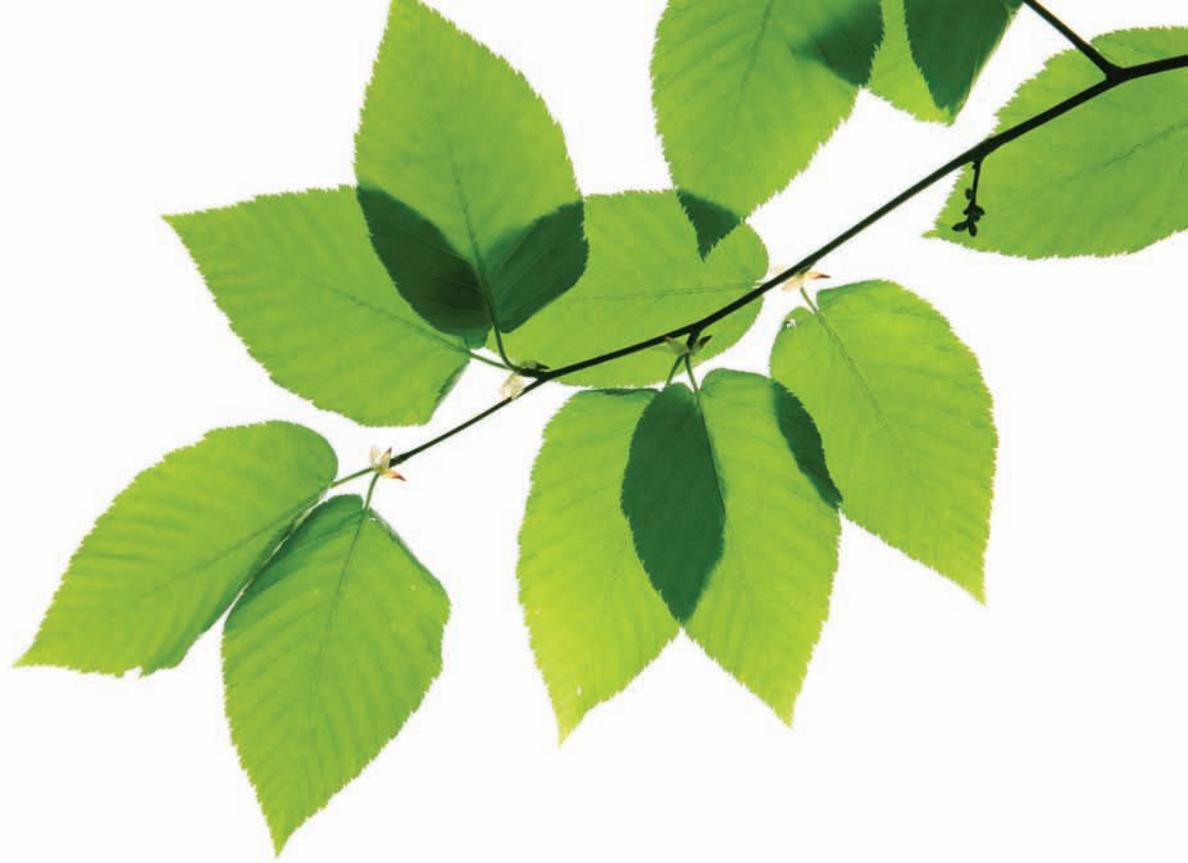




ECO-FRIENDLY EVENTS



DÉVELOPPEMENT
DURABLE



RESPONSIBLE EVENT MANAGEMENT

In June 2010, the Bureau de normalisation du Québec released a responsible event management standard. This resulted from the industry's need to establish recognized technical rules for minimizing environmental impacts and increasing the economic and social benefits relating to event planning.

Building on this standard, the Hilton Lac-Leamy's Conference Centre has developed a program of eco-friendly event packages for meeting organizers who wish to apply the principles of sustainable development.

ADVANTAGES OF ORGANIZING ECO-FRIENDLY EVENTS

- Reduce your impact on the environment by limiting the consumption of resources and reducing residual materials or greenhouse gas emissions (GHG)
- Increase social and economic benefits for the community
- Enhance your corporate image with participants, media and partners
- Facilitate cooperation with your financial partners and obtain sponsorships
- Reduce certain costs, including document printing and mailing
- Walk the talk. By organizing eco-friendly meetings, you are tangibly demonstrating your organization's commitment to sustainable developments

REASONS FOR CHOOSING THE HILTON LAC-LEAMY'S CONFERENCE CENTRE

GREEN PROPERTY MANAGEMENT



The Casino du Lac-Leamy's hotel was awarded **4 Green Keys by Green Key Global** the hotel industry's highest award in recognition of environmental performance.



Developed by the property management industry, **BOMA BEST*** is a national program of energy and environmental performance standards applicable to existing buildings. The program is based on information reviewed by independent auditing agents. The Casino du Lac-Leamy's hotel was awarded Level 3 certification.

** Building Owners and Managers Association Building Environmental Standards*

GREEN INITIATIVES

In 2009, the Casino du Lac-Leamy decided to formalize its approach to sustainable development by implementing an action plan. Here are a few achievements:

- Recovery and composting of residual materials at all service points
- Reduction of bottled water: 418,000 fewer bottles consumed annually
- Implementation of a corporate program to encourage employees to volunteer within the community
- Establishment of a transportation plan for the reduction of greenhouse gas emissions

OUR TEAM OF PROFESSIONALS

You can count on our qualified team of professionals and opt for turnkey packages to go green at a pace that best suits you and your organization. Our packages are based on concrete actions that curb your environmental footprint, in addition to supporting local businesses.

Our team offers a personalized approach to guide you through the green planning process.

Going green is a breeze if you work with a team of experts with a proven track record!



PACKAGES

All our packages include:

- A personalized approach to guide you through the green planning process
- Our team and specialized equipment, available to you for the duration of your event
- A personalized report summing up your green event as well as tips to improve future events

Our “à la carte” service allows you to choose one or a combination of packages, to curb your environmental footprint and reflect your needs.

CARBON NEUTRAL PACKAGE

This package comprises three steps.

1 - COMPILATION OF GREENHOUSE GAS (GHG) EMISSIONS

Transporting organizers and participants to an event is a source of **GHG** gases, which in turn contribute to climate change. Choose from our personalized service, which offers two ways to compile data:

- Participants fill out an electronic form at pre-registration, or our staff members complete the forms out when participants arrive.
- Our employees carry out random interviews when participants arrive and compile data on an iPad.

2 - COMPENSATION OF GHG EMISSIONS

Once the data has been compiled, you may compensate your event's greenhouse gas emissions by choosing either **Carbone boréal** or **Planetair**.

Carbone boréal: Québec's tree planting program, founded and managed by the *Université du Québec à Chicoutimi*.

Planetair: A non-profit organization whose mission is to contribute to the advancement of sustainable development. All compensation credits sold by Planetair benefit projects in developing countries.

CALCULATION (EXAMPLE): For a conference with 300 participants who travel an average of 100 km total, where 50% of participants travel alone by car, 25% carpool and 25% use the bus, the cost of compensation would amount to

- \$107, or 15 trees with **Carbone boréal**
- or**
- \$143 investment in international sustainable development projects with **Planetair**

3 - CERTIFICATE OF COMPENSATION FOR GHG EMISSIONS

A certificate of compensation for greenhouse gas emissions will be provided to you at the end of your event.

Did you know?

- **Parking spots are reserved for our clients who drive hybrid and electric cars.**
- **The Société de transport de l'Outaouais #21 bus crosses Ottawa and Gatineau and stops right in front of the Casino du Lac-Leamy.**



ZERO WASTE PACKAGE

All events generate products, materials, packaging and food, also known as residual materials. We recycle plastic, glass, metal, paper and cardboard. Since 2010, we also provide our clientele with a composting service.

THE PACKAGE INCLUDES:

- An assessment of your requirements, installation of additional recycling stations for plastic, glass, metal, paper and cardboard, and customized set-up
- Weighing of residual materials generated before, during and after your event
- Compilation and presentation of results in a personalized report
- Disposal of atypical residual materials (batteries, wooden pallets, cardboard boxes, packaging plastics, etc.)

Did you know?

The Casino du Lac-Leamy composts materials equivalent to 1,200 trash bags every week



LOCAVORE PACKAGE

With this package, our chefs select the finest local ingredients to introduce you to new flavours while supporting local producers. This option also provides significant environmental advantages, such as reduced transportation costs.

Our menu selections are both delicious and environmentally friendly. All dishes for your coffee break, hearty meal or cocktail buffet are prepared with:

- Seasonal ingredients
- Ingredients supplied from local farms
- Organic or fair-trade products

To accompany your meals or cocktail reception, our sommelier has recommended a selection of agrobiological wines.

As a bonus, one of our chefs can personally present the menu to participants.

Consult the menu for prices per-person for this package.

Extra food will be redistributed by *La Tablee des Chefs* to our regional food bank, Moisson Outaouais.



**La Tablee
des Chefs**